



Everything you want. Everything you need.SM

THAT'S THE
*Logic*SM
OF LENNAR

With more than 800 Lennar communities nationwide and a variety of new home styles designed for first-time, move-up and luxury homebuyers, Lennar has long distinguished itself by providing something for everyone and simply including everything, as standard, at no extra charge.

Lennar's "Everything you want. Everything you need." program benefits the homebuyer in many ways. We asked thousands of our Customers which features and upgrades they wanted most in their homes. Then we simply included them.

By simplifying what we purchased and provided to our Customers, we were able to work with some of the nation's most respected name-brand suppliers to create some incredible business relationships. Because of our simple approach, we are able to purchase upgraded items at deeply discounted prices, passing along the value to our Customers.

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